

2010 Departmental Seminar

Thursday 2 September 2010

9:00 -9:20 am

Mechanical Engineering Seminar Room – E547

Managing and representing uncertainty in New Product Development

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Abstract:

Damien has been looking at uncertain project objectives are represented in the games community, with a view to seeing whether some of the ideas can be transplanted to the NPD area which has similar issues with uncertainty. His work here under Dr Dirk Pons has involved assessing the visual user interface elements, and developing a survey to determine industry practices. His work was a finalist in the novel research category at the August 2010 conference of the Project Management Institute (PMINZ). In this short presentation Damien will describe some of his work to date and the implications for further research.